



Our franchise prospectus.

# Hello and Welcome.

"At Thérapie Clinic our mission is to inspire people to look good, feel good and get the best out of life."

Thérapie Clinic is a trusted and professional brand that is the leading provider of laser hair removal and aesthetic treatments in Ireland and the UK. Since 2001, we have delivered more than 2 million treatments, a volume that has enabled us to offer our services at accessible and affordable prices.

Our vision is to grow our position as the market leader in delivering a first-class experience across all of our services with continued investment in our people, technology, innovative treatments, products and online presence. Trust is one of our core values and Thérapie Clinic have invested in the very latest FDA-approved technology to deliver safe, measurable results for our clients

With a robust portfolio of clinics across Ireland and the UK and with plans for further expansion, Thérapie Clinic is well positioned to continue its outstanding success and growth. This is the perfect time for driven and motivated franchise partners to join our Thérapie family to further drive our growth and share in our continued success.

Phillip McGlade Chief Executive Officer





# We are with you.

At Thérapie Clinic, we are proud to be the market leaders and innovators in laser hair removal and aesthetic treatments, offering our customers affordable prices with a first-class service. We are constantly seeking out ground-breaking ways to transform the lives of everyone who touches our brand. At Thérapie Clinic we partner with people who are just like us; passionate, driven, motivated and hungry for success. When you partner with us you become part of the Thérapie Clinic family, where you will receive on-going support and benefit from our years of invaluable experience in an ever evolving and growing industry.

## Why join Thérapie Clinic?



#### **Booming Aesthetic Industry**

The global aesthetics market is estimated to grow at a rate of 10.8% from now until 2021, reaching €12.5 billion. We live in an age where more than ever, people want to feel and look their best. At Thérapie Clinic our aim is to empower our clients to become the best possible version of themselves, by providing affordable, safe and effective non-invasive aesthetic treatments.



#### **Fastest Growing Aesthetic Clinic in the world**

Thérapie Clinic have achieved unparalleled growth in the aesthetic market in the last 18 years. We are proud to have grown our brand and have successfully expanded our wide base of clinics across Ireland and into the UK market with phenomenal success. Our vision is to offer something genuinely different, constantly seeking out ground-breaking ways to transform the lives of everyone who touches our brand.



#### Market Leading Brand

our brand.

Thérapie Clinic are the trusted market leaders in laser hair removal, aesthetic injections and advanced skin treatments. We pride ourselves on our renowned reputation for delivering amazing results, with superior customer service, at competitive prices. Our aim is to revolutionise the aesthetic market with our fresh and dynamic approach, constantly evolving and growing



#### **Ongoing Support and Training**

With a wide range of support resources available to you, such as; robust training programmes, marketing initiatives and operations support, you can be confident that you will be set up with all the tools needed to ensure the success of your clinic.



#### State of the art technology

We are committed to providing the latest technology in order to deliver the best possible results for our clients. Our newly launched revamped website offers a superior customer journey and our Thérapie App enables clients to not only purchase but manage all bookings and earn loyalty credit every time they shop.

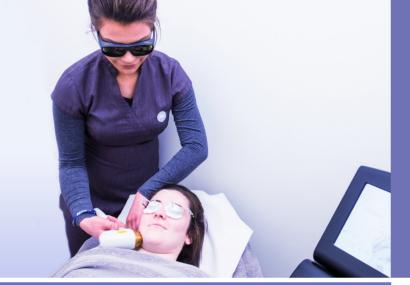




# **Thérapie Services & Products.**

#### LASER HAIR REMOVAL

Thérapie Clinic is the trusted leader in laser hair removal, using award-winning technology to provide clients with long lasting results. All treatments are conducted using medica-grade Cynosure lasers to safely and effectively deliver superior results. Our scale enables us to offer competitive prices and build strong customer loyalty.



#### DERMAL AND LIP FILLERS

The demand for lip and dermal fillers has tripled in the last year, with thousands of customers putting their trust in Thérapie Clinic to deliver an outstanding service with amazing results. Our highly-skilled professional team understand the importance our clients place on being treated by safe and experienced hands.





#### **ANTI-WRINKLE INJECTIONS**

The demand for this non-invasive anti-aging treatment is at an all-time high. Our highly qualified and skilled team's deep understanding of facial aesthetics means they can produce a look that is youthful yet natural.



#### ADVANCED SKIN TREATMENTS

Our extensive range of advanced skin treatments can be tailored and personalised to specific skin types and concerns. At Thérapie Clinic all of our highperformance skincare treatments work at cellular level and have been passionately created to achieve instant and visible results.

#### COOLSCULPTING

CoolSculpting is the world's number 1 non-invasive fat reducing treatment. This non-invasive, FDA approved procedure uses controlled cooling to safely eliminate fat cells by up to 40%, delivering visible long-lasting





### SKINCARE PRODUCTS

Thérapie Clinic are proud to stock some of the world's most scientifically researched and loved skincare brands. At Thérapie Clinic we always source only the highest-grade cosmeceutical range of skincare and post-care products, to ensure our clients always get the best.

Where are we?
Over 40 clinics around the UK and Ireland.
We're growing.



## **Ongoing Support & Training**

As part of our Franchising model, Thérapie Clinic will provide ongoing support and continued training to ensure sustained success.

- Start-up assistance, including a comprehensive training package
- Assistance with lease negotiation for premises
- Fit outs/Interior Design provided for all clinics
- Head office multichannel support for SEO, PPC and social media campaigns and posts
- Marketing support and initiatives at national and local clinic level

- National Campaigns to drive sales
- Ongoing support and training with regular communication
- Human resource support to ensure teams are performing at the highest level
- Recruitment Support for new hires
- Buying power for cost effective stock purchasing

What makes a great franchise partner?

Hungry **Inspiring** Zesty **Passionate Motivated Evolving Customer Focused Dedication** 







Thérapie Clinic invests in high-grade retail fitouts with cutting edge technology.













# Let's Chat.

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Let's turn your dream into a plan.